



EDUCATION

LEADERSHIP

GROWTH

Southeast regional

FRUIT &
VEGETABLE
CONFERENCE

VIRTUAL SPONSOR
PROSPECTUS

www.seregionalconference.org

JANUARY
5-7
2021

Join Us Virtually!

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SPONSORSHIP PROSPECTUS:**

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About – 2021 Southeast Regional Conference Goes VIRTUAL

The Southeast Regional Fruit & Vegetable Conference, held annually, is the premier educational conference and trade show in the southeastern United States that unites growers, vendors and suppliers. In an effort to protect the health and wellbeing of all attendees, we are excited to announce the 2021 Southeast Regional Conference will take place 100% online via a state of the art platform designed to provide exhibitors, sponsors, and attendees with a conference experience worthy of the Southeast Regional Fruit & Vegetable Conference!

While the conference historically takes place in Savannah, Georgia each January, over a Thursday – Sunday pattern, **the 2021 virtual conference will take place over a Tuesday -Thursday day pattern, January 5-7, 2021.**

Priority Points

The Southeast Regional Conference works on a priority point system. Companies that exhibit will earn 1 priority point and companies that sponsor will earn .5 priority point. Priority points add up over time and allow companies to select booth space (based on availability) when meeting in person or relocating to a different booth on the trade show floor.

Within this prospectus sponsoring companies can review sponsor package features, who should sponsor, and more!

More value for your sponsorship investment - Our virtual show will be open 24/7, January 5 to April 30, giving you 4 months of continuous exposure!

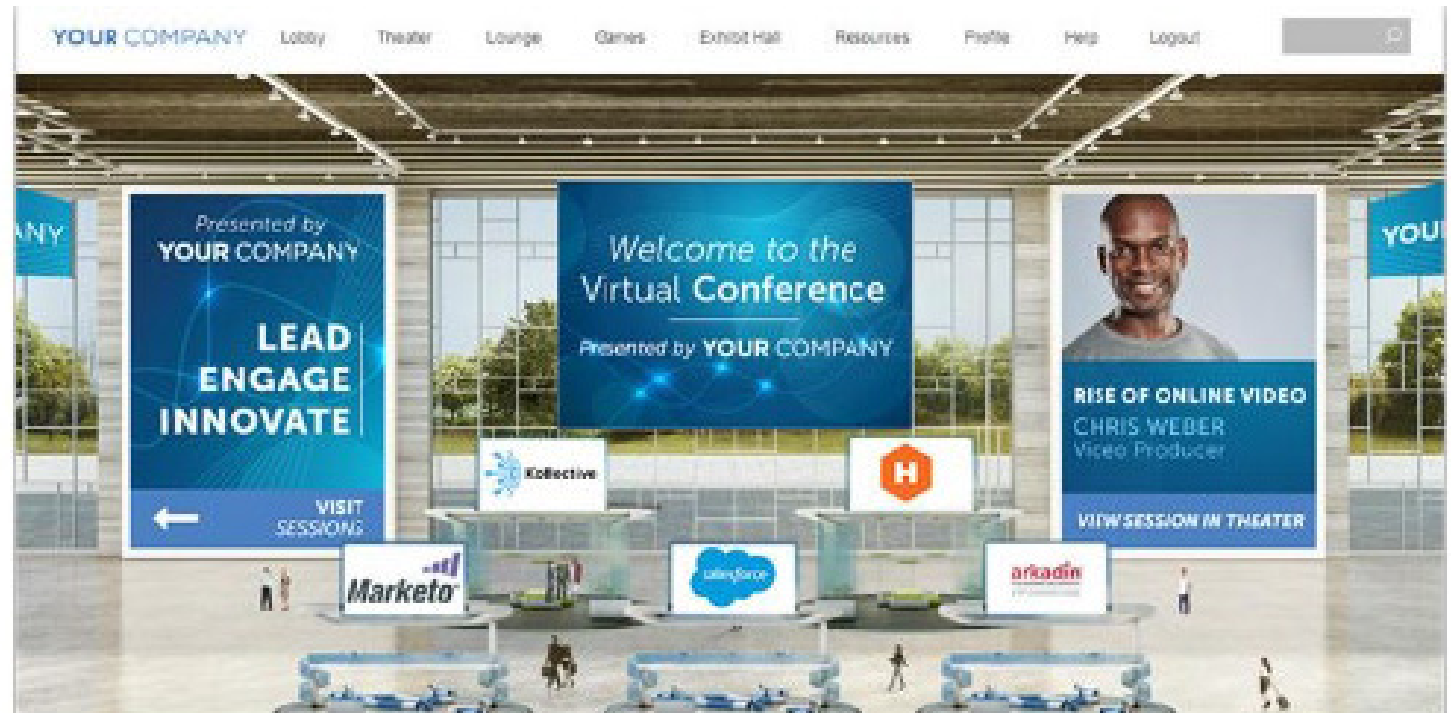
Who Should Sponsor?

- ▶ Agricultural Chemical Companies
- ▶ Agricultural Business/Communication Companies
- ▶ Agricultural Publications
- ▶ Analysis/Testing Services
- ▶ Environmental Services
- ▶ Farming/Growing Equipment & Supply Companies
- ▶ Financial Services
- ▶ Government Agencies
- ▶ Grower/Shipper/Packer/Marketer
- ▶ Growing Mixes & Peat Moss Companies
- ▶ Irrigation Equipment & Product Companies
- ▶ Nutritional Product Companies
- ▶ Packages, Packing Material & Container Companies
- ▶ Packing Equipment Companies
- ▶ Processing Equipment Companies
- ▶ Sanitation Supply & Equipment Companies
- ▶ Seed/Seedling/Transplant Companies
- ▶ Temperature/Atmospheric Control Companies
- ▶ Transportation Companies
- ▶ Value Added Product Companies
- ▶ Warehouse/Distribution Service & Equipment Companies

Who Will Attend?

- ▶ Agriculture Communicators
- ▶ Food Safety Consultants
- ▶ Growers
- ▶ Industry Representatives
- ▶ Packers
- ▶ Shippers
- ▶ University Extension Agents and Researchers
- ▶ Owners, operators, managers, supervisors & decision makers

**Here is a sample photo of how a virtual sponsor lobby can appear.*



Virtual Sponsorship Opportunities

	Networking - Kickoff Social Hour (Tuesday Evening)	Networking - Social Hour (Wednesday & Thursday Evenings)	Super Session (Wednesday at Noon)	Award Program (Wednesday Evening before social hour)	Coffee Chats (Tuesday, Wednesday & Thursday Mornings)	Education Sessions	Platinum	Diamond	Gold	Silver	Bronze	Patron
Cost to participate	\$7,500	\$5,000	\$6,000	\$4,000	\$2,500	\$6,000	\$4,500	\$3,000	\$1,500	\$750	\$400	\$200
*Signature Event Level Recognition (date & time subject to change)	X	X	X	X	X							
Limit to number of companies that can participate	2	2 (per day)	4	3	2 (per day)	14 (1 per education conference)	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
**Special recognition with company logo	X	X	X	X	X	X						
Hyperlinks to company, product, services, and literature	X	X	X	X	X	X	X	X				
Recognition (with 2 minutes of speaking time) during social hour	X	X	X	X								
Recognition in promo brochure	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name Only				
Recognition and hyperlink in e-blasts & conference website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name Only			
Recognition in virtual platform	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name Only	Name Only		
Recognition in the conference program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name Only	Name Only	Name Only	Name Only
Advance electronic distribution of attendee contact list	X	X	X	X		X	X	X				
If exhibiting, your sponsor logo will hyperlink to company's exhibitor booth	X	X	X	X	X	X	X	X	X	X	X	X

*Signature Event Level recognition applies to logo recognition that will be received in conjunction with promotion that is specific to the Networking Social Hours, Super Session, Award Program, and Coffee Chats. The date and time of these events are subject to change as the program develops.

**Special recognition applies to logo recognition that will be received in conjunction with promotion that is specific to the individual event. Special recognition will be given in addition to the dedicated sponsorship page.

Education Conferences Available for Sponsorship (as of 9/24/2020)

- Business Operations
- Organic
- Strawberry
- Food Safety
- Peach
- Vidalia Onion
- Muscadine
- Precision Ag Technology
- Watermelon

Important Deadlines

- Deadline for guaranteed inclusion in the promotional brochure: 10/07/2020
- Deadline for guaranteed inclusion in the conference program: 11/20/2020

2021 Southeast Regional Conference – January 5-7, 2021 Live Schedule

- Dedicated time for Education (January 5-7, 2021 - On demand until 4/30/2021)
AM: 9:00am – 11:30am EST
PM: 2:30pm – 5:00pm EST
- Dedicated time for Trade Show (January 5-7, 2021 - open 24/7 until 4/30/2021)
Open: 8:30am – 5:00pm EST
Power Hours: Demos, etc. 11:30am – 2:30pm EST
- Networking and Special Activities (January 5-7, 2021)
Evening Events: 5:00pm – 6:30pm EST
Super Session – Business Challenges in 2021
Coffee Chats at 8:15am EST

VIRTUAL Platform open 24/7 - January 5 to April 30 - 4 months of Sponsorship Recognition!!

*Below is a photo sample of where an Education Sponsor's logo can appear for marketing exposure throughout the conference in all relevant education sessions.

Virtual 2021 Sponsorship Form | Conference sponsors contact Kelley Atkinson, CMP at katkinson@asginfo.net or 706.845.8200.

Company Name: _____

Contact Name (please print): _____

Contact Email: _____ Phone: _____

- _____ Networking – Kickoff Social Hour Sponsor (*Tuesday Evening*)\$ 7,500
- _____ Networking – Social Hour Sponsor (*Wednesday or Thursday Evening*)\$ 5,000
- _____ Super Session (*Wednesday at Noon*)\$ 6,000
- _____ Award Program (*Wednesday Evening before social hour*)\$ 4,000
- _____ Coffee Chats (*Tuesday, Wednesday & Thursday mornings*)\$ 2,500
- _____ Education Session Sponsor\$ 6,000
- _____ Platinum Level Sponsor\$ 4,500
- _____ Diamond Level Sponsor\$ 3,000
- _____ Gold Level Sponsor\$ 1,500
- _____ Silver Level Sponsor\$ 750
- _____ Bronze Level Sponsor\$ 400
- _____ Patron Level Sponsor\$ 200

Payment Information:

Check No. _____ (*Mail check to: GFVGA, PO Box 2945, LaGrange, GA 30241*)

Credit Card No. _____ Exp. Date: ____/____ CVV: _____

Name as it appears on credit card: _____

Billing Address associated with credit card: _____

Signature