

Mission Statement:

As good stewards, Southern Belle Farm strives to honor our God given family heritage to create a wholesome atmosphere, which strengthens family bonds within our communities and staff, while educating the public about agriculture.

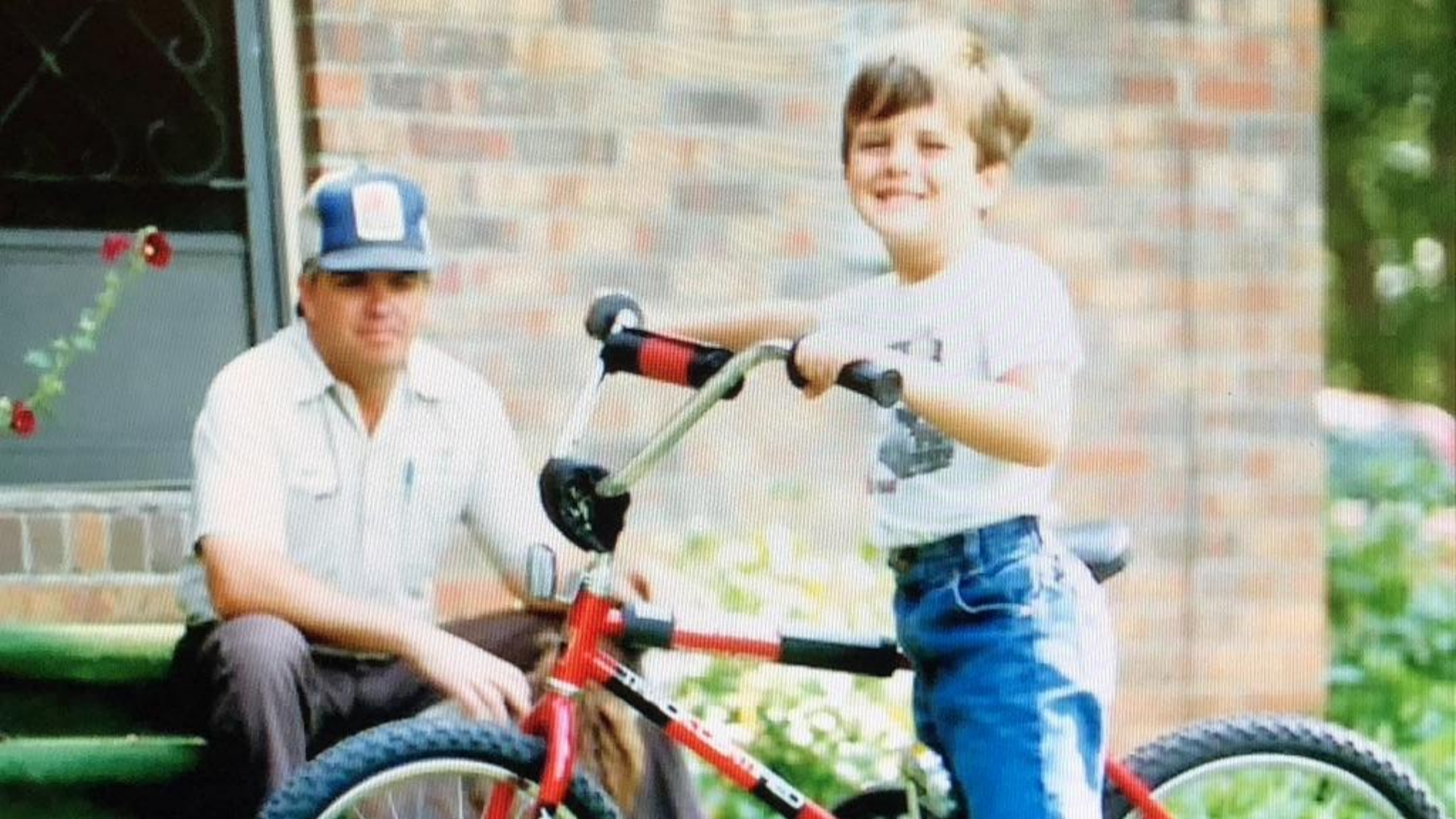
SOUTHERN BELLE FARM

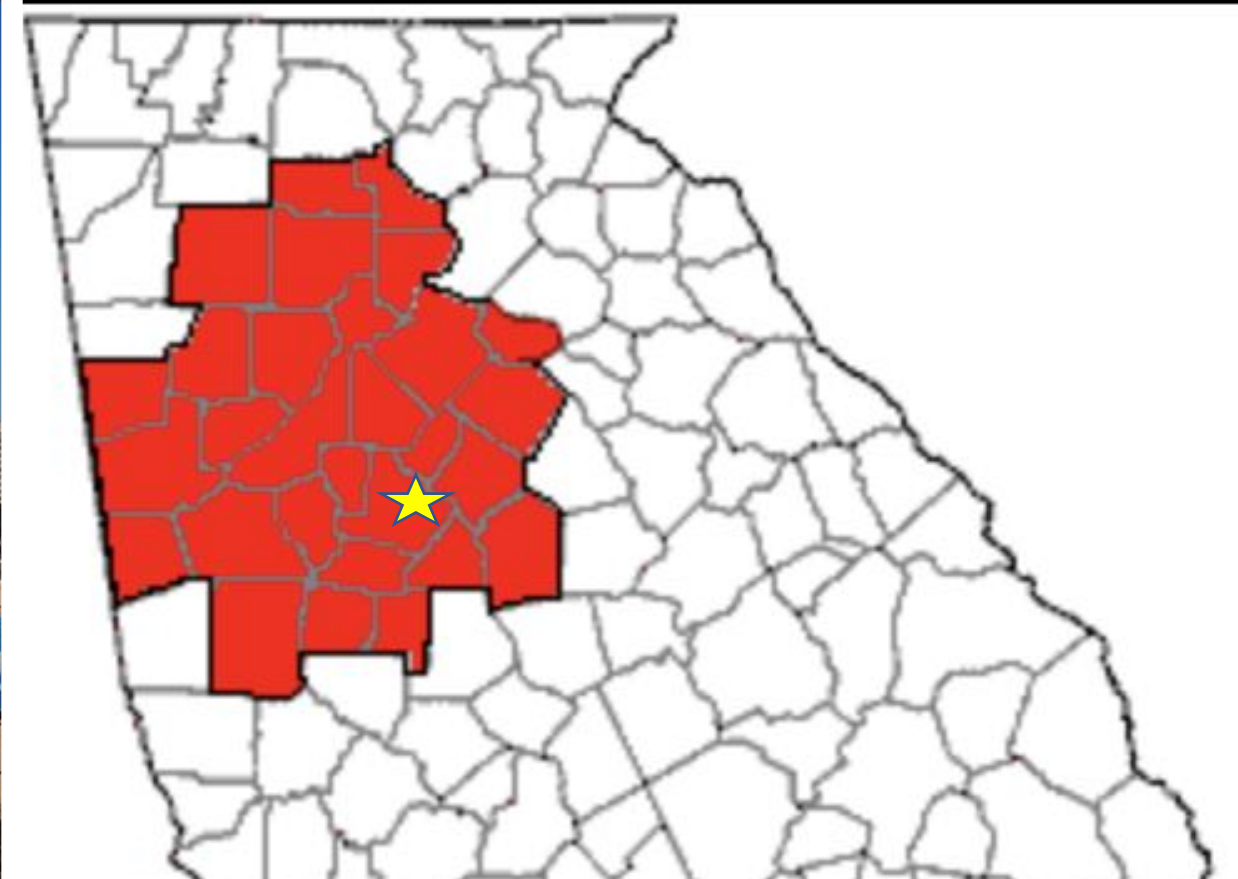


MCDONOUGH, GEORGIA



Est. 1938





2020 Census Metro Atlanta:
6,000,000 people



50

BILOS
1964, 1965





Progression of Economic Value for Coffee



Business Model

Farm Market

U - Pick



Attractions

Bakery

FARM MARKET 2015







RECALL

COOL

De lauz

1958

SUNSHINE BREAD

OPEN





Old Fashioned Candy & Snacks
CANDY & SNACKS \$2.50
Special - \$1.50

Old Fashioned Candy & Snacks
CANDY & SNACKS \$2.50

GULF
DEALER

R80

U - PICK





SOUTHERN BELLE FARM
MCDONOUGH, GEORGIA
We Grow Family Traditions
SouthernBelleFarm.com | 770.288.2582
1658 Turner Church Rd. | McDonough, GA 30252









All About the Gram!!



Jake

Southern Blueberry
We Grow
Fruitful
Traditions









4/ac Blackberries
Natchez, Navaho, Oauchita
\$18.95 gallon
\$9 quart

A vibrant bouquet of zinnia flowers in various colors including orange, pink, red, yellow, and purple, arranged in a white plastic cup. The bouquet is set against a background of a lush garden filled with many more zinnia flowers of various colors and sizes. A small black and white bee is visible on the left side of the image.

Zinnia's \$9.95
souvenir cup





Disaster or Experience?



Activities

Spring \$11.95

Fall \$16.95

Christmas \$11.95





Jumbo Jumper

MUST BE PHYSICALLY FIT

NO FLIPS OR SOMERSAULTS











Secret Weapon







SOUTHBEND

SOUTHBEND

SOUTHBEND

SOUTHBEND

SOUTHBEND
WARNING

PLEASE
RECYCLE



WARNING
PRECAUCION

50

50

30

FARMER'S MARKET

BAKERY



By the Numbers

- 2006 – 2015 Steady 10% Growth
- 2015 – 2019 Doubled
- 2019 – 2020 Doubled
- 2020 – 2021 grew by 14%







WINE

BAK

Old Fashioned Candy & Snacks

WINNIE THE POOH





Olinbar Stadium



Questions???

